**NAME………………………………………………………………..……STREAM………**

**S.1 ENTREPRENEURSHIP EDUCATION**

**END OF YEAR ASSESSMNT, TERM III, 2023**

**TIME : 1 HOUR 30 MINUTES**

***INSTRUCTIONS:***

**Attempt all questions.**

1. Omara is an entrepreneur owning a restaurant in city suburbs of Kampala. He wakes very early to prepare meals for his customers.

**TASK:**

1. Mention any three characteristics possessed by Omara as an entrepreneur. .
2. ………………………………………………………………………………………
3. ………………………………………………………………………………………
4. ………………………………………………………………………………………

(b) State any 2 business risks which Omara’s business is most likely to face.

(i) ………………………………………………………………………………………

(ii) ………………………………………………………………………………………

2. Tracy after completing her S.4, she mobilized some savings and opened up a bakery which deals in production of high quality bakery products in areas of Kyengera.

(a) State any 3 forms of marketing innovation which Tracy can practice when operating her bakery

(i) ………………………………………………………………………………………

(ii) ……………………………………………………………………………………….

(iii) ………………………………………………………………………………………

(b) Besides marketing innovation, state any other three forms of innovation which Tracy can practice.

(i) ………………………………………………………………………………………

(ii) ……………………………………………………………………………………….

(iii) ………………………………………………………………………………………

3. Tendo a university lecturer recently got an idea dealing in agri -business as a way to boost his monthly salary. Inform him any four possible types of agri-businesses where he can engage himself.

1. …………………………………………………………………………………
2. …………………………………………………………………………………
3. …………………………………………………………………………………
4. ………………………………………………………………………………………

4. Namata recently opened up a retail shop dealing in most of the household items like sugar, sop etc. however, recently she observed and noticed that the business’s stock has greatly declined as an indicator of the business’s poor performance and failure.

**TASK**:

(a) Besides decline in business stock, state any other 5 indicators of business failure and poor performance.

1. ……………………………………………………………………………………..
2. ……………………………………………………………………………………..
3. ………………………………………………………………………………………
4. ………………………………………………………………………………………
5. ………………………………………………………………………………………

(b) Inform Namata of any five benefits she can enjoy as a result of applying e- technology.

1. ……………………………………………………………………………………..
2. ……………………………………………………………………………………..
3. ………………………………………………………………………………………
4. ………………………………………………………………………………………
5. ………………………………………………………………………………………

***END***